

become a sponsor

2010

support
member
programs

strengthen
the
design
community

be a
partner

I | I D | A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

SOUTHWEST CHAPTER

IIDA Southwest Chapter Events

Phoenix City Center

CHAIRITY: A silent auction of chairs designed by ASU students. Through the partnership of the City of Phoenix, ASU and IIDA, funds are raised benefiting the battle against domestic violence.

FASHION SHOW: An event that gets local designers and reps. together to design fashion using materials in our industry.

PRIDE AWARDS: Our annual event to recognize outstanding professionals, industry partners and students for their efforts in promoting the interior design profession.

UN-VEILED TRADE SHOW: IIDA SW's trade fair showcases the latest products and resources available to the design community. This event is the one to watch out for.

FORUMS: Three forums will be developed to focus on specialty design issues and topics.

MEMBERSHIP DRIVE: Once a year we host an event in an artistically distinctive location to attract new members and provide networking opportunities.

MEMBERSHIP SOCIAL:

Organized social event focused on networking among existing members.

PETUTOPIA: Event displaying and auctioning off furnishings for pets designed by local designers with proceeds benefiting a local animal shelter.

Tucson City Center

MONTHLY EVENTS/FORUMS/CEU: That focus on current interior design issues, new products or current industry trends in specific areas of expertise as well as provide CEU credits. We will try to address topics of interest to the design professionals in the Tucson metropolitan area.

MASQUERADE BALL: Tucson's biggest social event of the year. This will be a formal event to celebrate the local design community and to raise funds for a local non-profit organization.

COMMUNITY OUTREACH:

Each year we gather a team of volunteers to raise money & help with gathering needed interior finishes or furniture for non profits who help those less fortunate in the local Tucson community.

MEMBERSHIP DRIVE: Once a year we promote the value of being a member of our professional organization by welcoming current & potentially new members to join our city center by presenting a guest speaker along with a networking social.

Las Vegas City Center

CEU & SOCIAL EVENTS: This is our chance to get together on a monthly basis to socialize and focus on specialty design issues and topics.

ANNUAL BOWLING EVENT: Social gathering with bowling teams comprised from the design industry.

UNDIES & OUTIES CHARITY

DRIVE: Our annual event focuses help for the community with giving clothing to selected charities.

STUDENT AWARENESS

MENTORING PROJECT: Ongoing communication with interior design students to help provide them the resources needed to become part of the interior design community in Las Vegas.

SHELTER PROJECT: IIDA is teaming with organizations to provide much needed interior remodel of spaces for the purposes of providing a warm loving living environment for challenged youth of Las Vegas.

Campus Center

STUDENT MEMBER DRIVE: Organized networking event which focuses on informing potential members about our IIDA Campus Centers.

STUDENT COMPETITION:

Educational event for students to showcase their interior design knowledge.

STUDENT SCHOLARSHIPS:

Selected recipients receive a financial scholarship towards their design education.

Chapter Leadership

CHAPTER BOARD RETREAT: Weekend of goal setting for the chapter's strategic plan.

CHAPTER COUNCIL MEETING:

Biannual international business meeting.

We couldn't do it without you

The success of IIDA is built from the contributions of its members, partners, and its sponsors in the design community.

Through the support of our sponsors, we are able to provide our members with programs essential to maintaining our industry standards. This year more than ever, we need your help in providing events.

Our Chapter remains in the highest IIDA International ranking, and we are proud to be considered a stronghold in the Southwest. It is important to maintain our strength in the design community, and commitment to our valued partners.

Once again, we're reaching out to the design community for sponsorship. Please consider supporting us by making contributions specific to any of the events listed inside. We look forward to a successful partnership with you.

After you've filled out the application inside, indicate the level at which you plan to participate, and designate the amount next to each event/program you wish to sponsor. Remember to indicate your preferred method of payment and send in your application.

Thank you again, for all your continued support.

CHAPTER EVENTS

	EVENT BUDGET	DONATION		EVENT BUDGET	DONATION
Phoenix City Center Events			Las Vegas City Center Events		
Membership Drive	\$4200	\$ _____	CEU/Socials	\$1600	\$ _____
UnVeiled Trade Show	\$25000	\$ _____	Undies & Outies	\$1500	\$ _____
CHAIRity	\$1500	\$ _____	Student Event	\$5000	\$ _____
Membership Social	\$8400	\$ _____	Shelter Project	\$6000	\$ _____
Hospitality Forum/CEU	\$2000	\$ _____	Bowling Event	\$8000	\$ _____
Educational Forum/CEU	\$2000	\$ _____			
Corporate Forum/CEU	\$2000	\$ _____	Campus Center Events		
Petutopia	\$7500	\$ _____	Student Membership Drive	\$500	\$ _____
Pride Awards	\$25000	\$ _____	Student Scholarships	\$2500	\$ _____
Fashion Show	\$15000	\$ _____	Student Workshops	\$500	\$ _____
Tucson City Center Events			Chapter Leadership		
CEU	\$1000	\$ _____	Winter		
Masquerade Ball	\$6000	\$ _____	Chapter Board Retreat	\$3000	\$ _____
Tucson events/Forums	\$5000	\$ _____	Chapter Leadership Council Mtg	\$4500	\$ _____
Membership Drive	\$2500	\$ _____	Summer		
Community event	\$7500	\$ _____	Chapter Board Retreat	\$3000	\$ _____
			Chapter Leadership Council Mtg	\$4500	\$ _____

Please mail or fax this form to: IIDA Southwest Chapter, P.O. Box 16925, Phoenix AZ 85011-6925 or fax to 602.466.3760
For more information please contact Amy Dooley at adooley@dfdia.com or 480.638.1338

Payment can be made by Check, Credit card, or Invoiced.

Check enclosed made payable to IIDA Southwest Chapter

Credit Card (information provided at right)

Bill me \$ _____ at address below

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

CREDIT CARD PAYMENT

Amount Billed to Card: \$ _____

Visa Mastercard American Express

Card Number: _____ Expiration Date: _____

Name on card: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Signature: _____

SPONSORSHIP LEVELS * (Check One)

Diamond Level \$4,500

- Full page ad in IIDA SW Newsletters
- Company logo, contact info. & website link on IIDA SW Website
- 20% off all Chapter Events (when applicable)
- Four complimentary tickets to PRIDE Awards
- Recognition as Diamond Sponsor at Chapter Events
- Recipient of Sponsorship Award at PRIDE Awards
- Access to Membership Directory
- Receive IIDA SW Mailings
- Recognition in IIDA SW Newsletters
- 12 IIDA SW monthly email blasts to all members

Platinum Level \$3,500

- Half page ad in IIDASW Newsletters
- Company logo, contact info. & website link on IIDA SW website
- Two complimentary tickets to PRIDE Awards
- 10% off all Chapter Events (when applicable)
- Recognition as Platinum Sponsor at Chapter Events
- Access to Membership Directory
- Receive IIDA SW Mailings
- Recognition in IIDA SW Newsletters
- 10 IIDA SW monthly email blasts to all members

Gold \$2,500

- Quarter page ad in IIDASW Newsletters
- Company logo, contact info. & website link on IIDA SW website
- Recognition as Gold Sponsor at Chapter Events
- Access to Membership Directory
- Receive IIDA SW Mailings
- Recognition in IIDA SW Newsletters
- 8 IIDA SW monthly email blasts to all members

Silver Level \$1,000

- Recognition with company listing in IIDA SW Newsletters
- Company logo, contact info. & website link on IIDA SW website
- Recognition as Silver Sponsor at Chapter Events
- Access to Membership Directory
- Receive IIDA SW Mailings
- Recognition in IIDA SW Newsletters
- 6 IIDA SW monthly email blasts to all members

Copper Level \$600

- Recognition with company listing in IIDA SW Newsletters
- Company logo, contact info. & website link on IIDA SW website
- Recognition as Copper Sponsor at Chapter Events
- Receive IIDA SW Mailings
- Recognition in IIDA SW Newsletters
- 4 IIDA SW monthly email blasts to all members

Event Host Any dollar amount up to \$600

- Recognition as Event Host at Specified Event

In-Kind Donations

- ALL IN-KIND Donations to be established and confirmed by IIDA SW Board

***To receive full benefits,
sponsorship information and
payment must be received by
January 31st, 2010**

Thank you

For more information on becoming a sponsor please contact Amy Dooley at adooley@dfdia.com or 480.638.1338.

Event Calendar 2010

JANUARY

Las Vegas City Center
Membership Drive / Social
Phoenix City Center CEU
Tucson City Center Event
Chapter Retreat
Chapter Leadership Council Meeting

FEBRUARY

Las Vegas City Center Event
Hospitality Forum / CEU
Fashion Show
Tucson City Center Event

MARCH

London Trip
Las Vegas City Center Project Showcase
Tucson Masquerade Ball

APRIL

Las Vegas City Center CEU
Phoenix City Center CEU
Tucson City Center Event
Pride Awards

MAY

Phoenix City Center Membership Social
Las Vegas City Center Event
Phoenix City Center CEU
Tucson City Center Event

JUNE

Las Vegas City Center
Membership Drive / Social
Residential Forum / CEU
Chapter Retreat
Tucson City Center Event

JULY

Las Vegas City Center Event
Phoenix City Center CEU
Chapter Leadership Council Meeting
Tucson City Center Event

AUGUST

Phoenix City Center CEU
Las Vegas City Center CEU
Building for the Future

SEPTEMBER

Las Vegas City Center Event
Phoenix City Center CEU
UnVeiled Trade Fair
Educational Forum
General Practice Forum
Tucson Membership Drive

OCTOBER

Las Vegas City Center Bowling Event
Phoenix City Center CEU
Tucson City Center Event

NOVEMBER

CHAIRity
Phoenix City Center Membership Drive
Petutopia
Corporate Forum / CEU
Las Vegas City Center Charity Drive
Tucson City Center Event

DECEMBER

Phoenix City Center CEU
Las Vegas City Center Holiday Extravaganza
Tucson City Center Member Dinner